

 ROGER HAMILTON



 MARISA MURGATROYD



 PETER H. DIAMANDIS



 JASON FLADLIEN

20  
23



**GLOBAL A.I.  
ENTREPRENEUR  
SUMMIT**

LIVE IN THE METAVERSE

— *Welcome*

Dear

Entrepreneur,

The greatest crisis and opportunity of our lifetime.

Dear Entrepreneur,  
The greatest crisis and opportunity of our lifetime. Are you ready for the extraordinary times ahead? We have not experienced global disruptions of the severity we are witnessing today since World War 2.

Governments have closed borders. Entire industries have been shut down. Entire populations are being confined to their homes. Stock markets have crashed and the beginning of the inevitable recession that will follow can already be felt.

Like the image of the tourists standing on the beach as the 2004 Asian tsunami rolled in, many of us are either too shocked or mesmerized to move. For too many, it's too difficult to perceive the enormous size of the wave or the speed it is travelling at, and by the time they take action it will be too late.



That's why the time for action is now. While we're still on the beach and we can see the approaching challenges. Having lived through the crashes and collapses of the last fifty years, there are tried and tested strategies to weather the coming downturn and surf the coming wave.

Join us in this historic moment where what we do in the coming weeks will determine not just the coming months, but the coming decade. Every crisis is either an excuse for mediocrity or an opportunity for excellence. This is our time to shine.

Keep shining

A handwritten signature in black ink that reads "Roger". The signature is fluid and cursive, with a checkmark-like flourish at the end.

Roger James Hamilton  
Founder & CEO  
Genius Group, GeniusU, Entrepreneurs  
Institute and Entrepreneur Resorts

A photograph of a man with dark, wavy hair, smiling broadly. He is wearing a dark blue t-shirt and a black watch on his left wrist. He is sitting outdoors, with a stone wall and some greenery visible in the background. The image is partially obscured by a blue overlay on the left side.

About

# Roger Hamilton

Roger is a world renowned futurist and entrepreneur who mentors Entrepreneurs to grow their enterprises and find their flow.

Roger is the founder of Genius Group', which is the world's No.1 Entrepreneur Education Group, with over 2.7 million students and 12,000 mentors in over 200 cities. He is also founder of Entrepreneur Resorts, the world's leading Entrepreneur Resorts and Beach Clubs Group, which had its IPO and became a listed company in 2017.

His tech company, GeniusU, connects students, leaders, entrepreneurs and investors to the smartest knowledge, connections and 'opportunities around the world. In 2022, GeniusU is moving into the Metaverse as the world's first metaversity.

# Your Summit Speakers



**ROGER HAMILTON**

Founder CEO, Genius Group

Roger is a world renowned futurist and entrepreneur who mentors Entrepreneurs to grow their enterprises and find their flow.

Roger is the founder of Genius Group, which is the world's No.1 Entrepreneur Education Group, with over 4 million students and 12,000 mentors in over 200 cities. He is also founder of Entrepreneur Resorts, the world's leading Entrepreneur Resorts and Beach Clubs Group, which had its IPO and became a listed company in 2017.

His tech company, GeniusU, connects students, leaders, entrepreneurs and investors to the smartest knowledge, connections and opportunities around the world. In 2023, GeniusU is moving into the Metaverse as the world's first metaversity.



**PETER DIAMANDIS**

Founder, X Prize

Peter is the founder and executive chairman of the XPRIZE Foundation, the Founder and Curator of Abundance360, and the executive founder of Singularity University, a graduate-level Silicon Valley institution that counsels the world's leaders on exponentially growing technologies.

He has a Masters from MIT and medical degree from Harvard University. He is a New York Times Bestselling author of three books: "Abundance, The Future Is Better Than You Think", "BOLD, How to go Big, Create Wealth & Impact the World" and "The Future is Faster Than You Think."



## JASON FLADLIEN

Founder, Rapid Crush

Jason has sold over \$250 million worth of products to over 150,000 customers in 131 countries.

Based on his strategic initiatives, his company (Rapid Crush) holds the record for all time biggest launch in the Internet Marketing space (\$57.9 million) as well as the record for most commissions generated as an affiliate in a product launch (\$9.8 million in 8 days).

Jason is the only marketer Zoom brought in to teach its user base how to create high converting webinars.



## MARISA MURGATROYD

Founder of Live Your Message & Creator of the Experience Product Masterclass

Marisa started her career as an artist who was told by her father that she had no marketable skills. She figured out how to build a multi-million dollar business anyway and has shown over 12,000 students how to succeed online — many of whom also felt like they had “no marketable skills”.

As the Founder of Live Your Message & Creator of the Experience Product Masterclass, she's on a mission to reinvent online education around the world so results and engagement become the norm and not the exception.

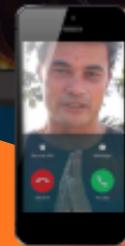
Marisa has personally sold over \$36M in online courses and programs that have student success rates 10-30 times higher than the industry standard. She does this by creating what she calls “experience products” instead of more traditional online courses and information-based products.

An Experience Product is an entirely new framework for creating online courses that combine the most powerful elements of gamification, behavioral design, adult learning psychology, and innovative curriculum design to create an engaging experience that works with the brain's natural chemistry of motivation to get people “hooked” on taking action and getting results. Or as she likes to say, “I get people so excited about changing their lives that they stop dreaming and start doing.”

Marisa has shared this new approach to product creation at top industry events including Traffic & Conversion Summit, Mindvalley Momentum, Evercoach Summit, LaunchCon and the Conscious Business Network.

She's also become the “go-to” course creation expert for industry luminaries and heavyweights such as Mary Morrissey, Vishen Lakhiani, JJ Virgin, Josh Turner, Taki Moore and many more. Most recently Marisa co-founded Xperiencify, the world's first fully gamified membership site software, to make her methodology available to more online course creators. She lives in Austin, Texas with her husband and business partner Murray who keeps her laughing all day long with his Australian sense of humor and they affectionately call each other “monkey.”

# Now Join Genius Metaversity **FOR FREE** for 1 whole month



**Access to the first 4 weeks of weekly live and interactive sessions designed to get you earning and learning using your own Genie AI and with our top mentors and trainers.**

**GET NOW**

# EVENT SCHEDULE | DAY 1

Immerse yourself in a highly engaging program led by Roger and our lineup of expert speakers. Get ready for interactive sessions filled with actionable insights and tools designed to elevate your entrepreneurial journey. Here's a glimpse of what awaits you:

## Mastering Top Trends

Uncover the top 10 trends that will shape 2023 and learn how to leverage them to grow your business. Delve into crowdfunding, cryptocurrencies, augmented reality, artificial intelligence, and more to ride the wave of change.



## Harnessing Automated Marketing

Discover the latest in social, mobile, and video marketing. Learn how to create an evergreen, predictable pipeline of prospects and customers, saving your time and energy from chasing new business.



## Embracing Remote Work

Unearth the secrets behind successful remote working models. Understand how to build robust systems, partnerships, and teams that empower you to work from anywhere in the world.



## Carving Your Personalized Path

Align your business with your passions, strengths, and purpose. Learn to use the same tools adopted by millions of entrepreneurs worldwide to forge their unique paths and stay in their flow.



# EVENT SCHEDULE | DAY 2

Roger Hamilton and the Summit Speakers will share with you the latest tools and strategies to grow your business in a series of interactive and action-packed sessions, with opportunity to connect with participants and share opportunities.

## Navigating the Partner Pathway

Learn how to stand out in today's competitive marketplace by communicating your unique value proposition. Find out how implementing the concepts of Trust and Flow into your business can lead to exponential profits.



## Impact Investing

Join the growing wave of Impact Investors who are sharing their knowledge and resources for both purpose and profit. Learn how to access capital and propel your business to new heights.



## Building a Global Business

Roger Hamilton shares his wisdom and techniques that have helped him build a global multi-million dollar business with millions of members. His business acumen has led him to be listed on the New York Stock Exchange.



# EVENT PARTNERS



**Cathy Sheppard**

**Founder & CEO,  
BSI People Skills**

Transforming organisations wanting excellent cultures through leadership and team development. Creating Leaders that Work, Teams that Work and Workplaces that Work. Multi-award winning training for businesses and teachers.



**Rukhsana Aziz**

**Founder,  
Rukhsana Aziz**

I empower women entrepreneurs to unleash their potential and 3X their impact using my FIND YOUR FLOW (FYF) and PATHWAY OF PURPOSE (POP) FORMULA, guiding them to success in personal and professional lives.



**Mehmet Kawa Onatli**

**Founder,  
Genius Nordic**

A Entrepreneur community where Swedish business owners reconnect with their passion, learn from experts, and support each other.

# EVENT PARTNERS



**Dr. Maharaja Siva Subramanian**  
**CEO, MaharajaSS Advisory Coaching Consulting (OPC) Pvt Ltd**

Blogger, Coach, Consultant, Speaker, Trainer, Mentor.

"Helping you make your dreams your reality." "I help people tap into their inner genius, creativity, and mastery so that they can achieve their goals in a conscious, responsible way (rather than leaving it to chance) and finally realize their dreams." "Grow your business to the next level in a valuable, profitable, scalable way, with better leads, better sales, and better profits without much frustration, confusion, and overwhelm with better clarity and better alignment to your dreams and desired lifestyle."



**Billy Sehume**  
**Project Manager,**  
**Kamamoja Consulting**

We offer project management services for both B2B & B2C. Our (Project Management as a Service) solution is crafted to deliver tailored project management support, aligning with our clients requirement.



**Tosin Arowojolu**  
**CEO, Leadership Excel Consultancy**

We ignite growth, fostering confident leaders who drive business success by empowering women entrepreneurs and professionals.

# EVENT PARTNERS



**Bea Benkova**  
**Founder & CEO and**  
**Global Transformation**  
**Leader, GIFEW**

Bea is a Global Transformation Leader who grew up in communist Czechoslovakia believing she could be anything she wanted to be. She thought she was destined to be the governor of a central bank when in 2006 she woke up to a health crisis in her family and the realisation that the ladder of her life was leaning against the wrong wall. Burnt out and stressed out, she got out of corporate life and embarked on a mission of healing, for herself and the women in her life.

Her transformation coaching practice has been growing prominence and over 14 years Bea personally worked with women CEOs, public figures, politicians, scientists, authors, artists, educators, and professionals, and become established as the go-to transformational coach for women with influential and entrepreneurial women across the UK, Europe, Los Angeles and New York. Bea founded GIFEW in 2012 to fulfil on her mission for all women to fulfil on their missions and transform humanity through the aligned power of evolutionary women.



**Jan Polak**  
**Pioneer of a New**  
**Business Paradigm**  
**and Purpose Driven**  
**Enterprise, Director**  
**of Education,**  
**Entrepreneurship**  
**and Impact, GIFEW**

Jan is a pioneer of a new business paradigm and purpose-centred enterprise with 20+ years of extensive experience as a business consultant, mentor and coach of executives and entrepreneurs around the globe.

He helps entrepreneurs and mission-driven business owners striving to bring profitability and purpose together and seek a more meaningful way to prosper. When they work with Jan they elevate themselves and their teams to play a more purposeful game and discover pathways to a limitless future for their growth and impact.

He is an ambassador of hope, love and joy...and his commitment is to empower, lead, and support entrepreneurs and businesses to evolve, thrive and be a force for good. Having been involved with Wealth and Talent Dynamics as a Partner, Master Practitioner and Master Trainer since 2007, Jan co-created and facilitated Wealth Dynamics Flow and Performance Consultant certification programs from their inception and successfully applied the approach and tools with various businesses.

In GIFEW, Jan is the director of education, entrepreneurship and impact making sure that women can integrate their entrepreneurial and evolutionary journeys as well as reclaim their superpower to make a meaningful impact in the world.

# EVENT PARTNERS



**Luther Diedericks**  
**Managing Director,**  
**SA Business Hub**

During Luther's formal career he established himself in the disciplines of Human Resources, Public Relations, Organisational Management and Development. Holds the degrees B.Com, Hons B&A and MBA. Since 2005 in private practice doing socio-economic ecosystem enablement.



**Josef Hajkr**  
**Founder and CEO,**  
**Shine**

Project Management 5.0  
Finally great results - Simple, Speedy, Successful

We help people discover their personalized path to manage projects in AI age.

We provide meaningful, simple, and practical digital project solutions that lead to increased efficiency, personal well-being and joy.



**Paul O'Mahony**  
**Founder,**  
**Rethink Academy**

11 Time Best Selling Author; Founder of Rethink Academy & FUNancial Freedom (for children) - My Mission is To Provide Empowering Education for Everyone

# EVENT PARTNERS



**Lourdes Gant**  
**Managing Director,**  
**Sustainable**  
**Aquaculture**

Lourdes' success is built on the unique perspective that intuition and higher purpose are integral components to a successful company. Her powerful insights have led her to work with business owners around the world to align their core purpose with practical, realistic, and achievable goals. With almost twenty years of advising and advocating under her belt, she knows that a successful career and a life of enjoyment are not mutually exclusive. She is the co-owner of Manatee Holdings Ltd. Manatee Holdings' mandate is to create the most environmentally beneficial food production operation on land or sea anywhere in the world.



**David Dugan**  
**Founder,**  
**Abundance Global**

Business Coach, Founder and Lead Mentor for Abundance Global and co-author of the book 'Bullet Proof Business: Smart Strategies to Protect, Maximise and Accelerate Your Business.'



# WEALTH DYNAMICS SPECTRUM

## THE FOUNDATION PRISM



### **Infra-red Level: The Victim**

Infra-red falls deeper in debt month after month. The steps that move you up are not as simple as cutting up your credit cards. Infra-red comes from separation, and the steps that connect you back to flow will surprise and excite you.



### **Red Level: The Survivor**

Red makes just enough money to have nothing. You may even have a successful business, but if you are just surviving personally, you may be at Red level. The steps to move out are not about following your passion – but a value that points in another direction.



### **Orange Level: The Worker**

Orange is someone who works for a living. You entrust others to know how to monetize your time but if market conditions change, you are in danger of losing your job. Understanding how to package, price and promote will empower you for life.

## THE ENTERPRISE PRISM



### **Yellow Level: The Player**

Yellow is empowered to forge your own journey. You know how to create value, leverage it and make money in your niche. The next step up is to master not how you make money, but how you help others make money. The tools you need are the opposite...



### **Green Level: The Performer**

Green enables enterprises: The skills and mastery to lead a team profitably is entirely different from self-employment, but the rewards are exponential regardless of whether you own investments or enterprises. The catch is, you still need to be part of the team.



### **Blue Level: The Conductor**

Blue frees you entirely from having your hands full. Blue level has multiple investments and have mastered both cash and capital. When you have become a successful performer in wealth, the skills to turn from facing the audience to facing your performers is not as easy as it sounds.

## THE ALCHEMY PRISM



### **Indigo Level: The Trustee**

Indigo is the playground of the billionaire. When you have mastered the enterprise prism, trust becomes your greatest asset and one that you can monetize in magical ways. Understand this level, and you will see the world's wealthy through a new lens.



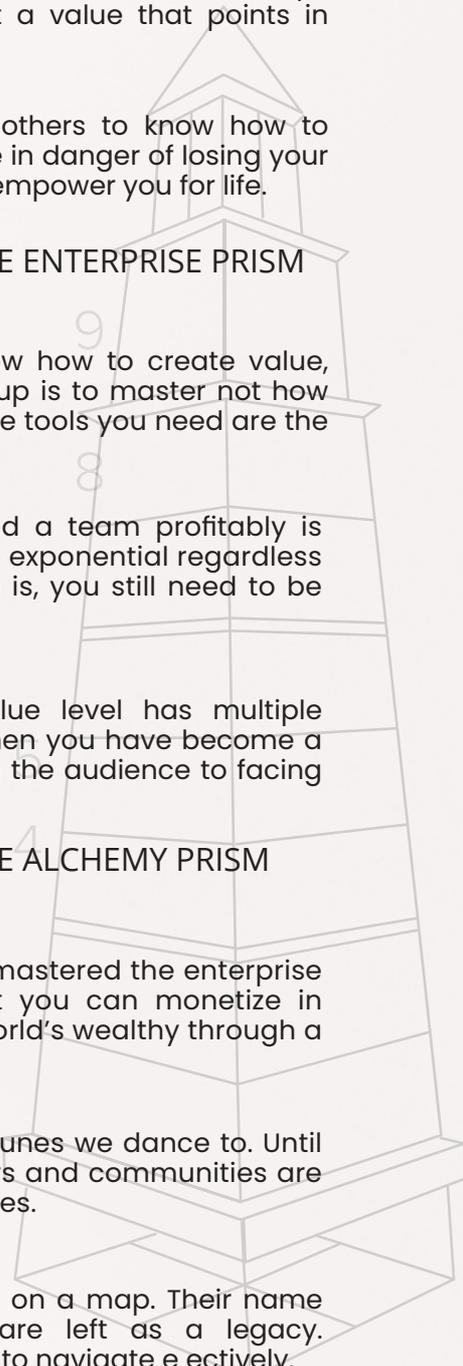
### **Violet Level: The Composer**

Violet prints our currencies, sets our taxes and scripts the tunes we dance to. Until recently the domain of nations, more entrepreneurs, leaders and communities are now stepping into the role of composer and rewriting the rules.



### **Ultraviolet Level: The Legend**

Those at ultraviolet are the symbols to live by, like legends on a map. Their name becomes synonymous with their composition, and are left as a legacy. Understanding the steps at this ninth level gives us a context to navigate effectively.



Experience the cutting-  
edge Genius Metaversity  
for an entire month,  
**FOR FREE!**



CONNECT  
LEARN  
EARN  
ACT  
REVIEW

**HI + AI = SI**

Human  
Intelligence

Artificial  
Intelligence

Superhuman  
Intelligence



**GET NOW**

EXCLUSIVE LIMITED TIME OFFER

EXCLUSIVE LIMITED TIME OFFER

# THE IMPACT METER

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**LEVEL 7**  
1m Customers

## **GLOBAL IMPACT WITH THE POWER TO LEAVE A LEGACY**

Have I directed the trust that I am growing towards a meaningful global purpose?



**LEVEL 6**  
100k Customers

## **NATIONAL IMPACT, WITH THE INFLUENCE TO SHAPE THE FUTURE**

Am I establishing a mission, culture and model that is inspiring others on their journeys?



**LEVEL 5**  
10k Customers

## **MARKET LEADERSHIP, ATTRACTING RESOURCES AND PARTNERSHIPS**

Have I built a reputation that attracts the financing, partners and support to leverage with?



**LEVEL 4**  
1k Customers

## **SCALABLE TEAM AND TIME TO DEVELOP A SUSTAINABLE BUSINESS**

Am I growing my team and time to enable the business to run well without me?



**LEVEL 3**  
100 Customers

## **PREDICTABLE, REPLICABLE AND VIABLE MODEL TO GROW WITH**

Have I found a repeatable pathway from my markets need, to my solution that I can measure?



**LEVEL 2**  
10 Customers

## **INTIMATE USER GROUP TO MAXIMISE VALUE AND MARKET FIT**

Can I scale my solution to ten people such that they are willing to pay and refer me to others?



**LEVEL 1**  
1 Customer

## **PERSONAL SERVICE TO SOLVE ONE PERSON'S PROBLEM**

Am I solving a problem for someone who trusts me that they are willing to pay to have solved?

# WHAT IS YOUR IKIGAI AND WHY IT'S THE KEY TO YOUR SUCCESS

生き甲斐  
ikigai

**ikigai** is the Japanese concept of “**a reason for being.**” Everyone has an ikigai. To find it requires a journey of self discovery. But the search is worth it.

Your ikigai is the meaning to your life.



In a world full of mass media and machine thinking, how can you find the right personalized path for you and your team? At the heart of Society 5.0 is the Japanese concept of IKIGAI. Your Ikigai is your ‘reason for being’.

Your Ikigai is the combination of what you love (Your passions), what the world needs (Your purpose), what you’re good at (Your talents) and what you get paid for (Your business model). Before the event you will be given links to the Passion Test, Purpose Test, Wealth Dynamics Test and Impact Test. These will give you clarity on your personal Ikigai.

When you know your Ikigai and the Ikigai of your team, partners, friends and family, you have a key to unlock your personal path to success in the decade ahead. This self awareness, together with the self mastery that comes from riding the Top 10 waves and self expression that comes from using the Top 10 tools, will make the event an unforgettable experience for you and those you invite to join you.



# GLOBAL A.I. ENTREPRENEUR SUMMIT

Live the future now